



# IIIP

*Miss Liberia in the US Pageant*



**MISS LIBERIA IN THE US  
20<sup>TH</sup> ANNIVERSARY  
SPONSORSHIP  
PROPOSAL**



# INTRODUCTION

## WELCOME TO A STRATEGIC PARTNERSHIP

The Miss Liberia US Pageant is a premier cultural and empowerment platform celebrating leadership, beauty, intelligence, and service within the Liberian diaspora. The pageant is sponsored and organized through the Miss Liberia Global Union, which are the franchise owners of the Miss International Liberia and Miss Global Liberia pageants.

Our organization provides opportunities for young women to develop personally and professionally while promoting culture, education, community engagement, and global representation. We invite businesses, organizations, and community partners to support this impactful event through sponsorship, advertising, and partnership opportunities.





# WHY SPONSOR US



## THE VALUE OF YOUR SPONSORSHIP

By sponsoring the Miss Liberia US Pageant, your organization will:

### ● INCREASE BRAND VISIBILITY

Gain exposure to a broad audience through event marketing materials, social media campaigns, digital advertisements, event signage, promotional partnerships, and live event recognition. Sponsors are highlighted throughout the pageant, providing continued visibility before, during, and after the event. Your brand will be positioned alongside a highly anticipated cultural and community-centered program with local, national, and international reach.

### ● SUPPORT CULTURAL EMPOWERMENT INITIATIVES

Demonstrate your organization's commitment to diversity, inclusion, and cultural preservation by supporting a platform that celebrates Liberian heritage, excellence, and global representation. The pageant promotes cultural education, confidence, scholarship, and community engagement while empowering young women to become ambassadors and leaders within their communities.

### ● REACH DIVERSE COMMUNITY AUDIENCES

Connect directly with multicultural audiences, professionals, families, students, entrepreneurs, nonprofit leaders, and community stakeholders across the Liberian diaspora and beyond. Sponsorship offers unique opportunities to engage with attendees and supporters from various backgrounds who value businesses and organizations that actively invest in community-driven initiatives.

### ● ALIGN WITH LEADERSHIP AND YOUTH DEVELOPMENT EFFORTS

Support programs that encourage leadership development, mentorship, public speaking, education, volunteerism, and professional growth among young women. The Miss Liberia US Pageant provides contestants with opportunities to develop confidence, advocacy skills, and community service initiatives that extend far beyond the stage. Sponsors become valued partners in fostering the next generation of leaders and changemakers.



# DIGITAL ADVERTISING PACKAGES

Promote your business, organization, congratulatory message, or brand in our official digital and printed souvenir journal and event materials.

- Business Card Ad — \$25
  - Business card-sized digital and printed souvenir program ad placement
- Half-Page Ad — \$75
  - Half-page digital and printed souvenir program ad placement
- Full-Page Ad — \$100
  - Full-page digital and printed souvenir program ad ad placement

Ad submission deadline is July 1, 2026. Ad submissions can be sent to [missliberiaus@gmail.com](mailto:missliberiaus@gmail.com).



# VIP TABLE PACKAGES

## VIP TABLE OF 8 — \$300

### Includes:

- Reserved premium table seating for eight (8) guests
- Priority admission
- Complimentary Hors d'oeuvres
- Complimentary champagne service
- Complimentary souvenir program booklet
- VIP mini swag bag
- Recognition during the event
- Name listed in event program
- Social media acknowledgment

Additional VIP perks may be available based on sponsorship level.



# SPONSORSHIP OPPORTUNITIES

## FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

### BRONZE SPONSOR

- Social media recognition
- Business card page ad in digital and printed souvenir program
- Verbal acknowledgment during the event
- Two (2) general admission tickets

**\$150.00**

### SILVER SPONSOR

- Half-page ad in digital and printed souvenir program
- Social media recognition
- Logo placement in digital and souvenir program
- Verbal acknowledgment during the event
- Two (2) VIP tickets which include:
  - Reserved premium table seating
  - Priority admission
  - Complimentary champagne service
  - Complimentary Hors d'oeuvres
  - Complimentary souvenir program booklet
  - VIP mini swag bag

**\$300.00**

### GOLD SPONSOR

- Full-page premium ad placement in digital and printed souvenir program
- Premium logo placement
- Social media promotion
- Verbal acknowledgment during event
- Business promotional item inclusion (if provided)
- Four (4) VIP event tickets
  - Reserved premium table seating
  - Priority admission
  - Complimentary champagne service
  - Complimentary Hors d'oeuvres
  - Complimentary souvenir program booklet
  - VIP mini swag bag

**\$550.00**

### PLATINUM SPONSOR

- Full-page premium ad placement in digital and printed souvenir program
- Sponsor logo on event materials
- Recognition during program
- Featured social media spotlight
- Opportunity for representative remarks during event
- Vendor table to provide branded promotional materials and information
- VIP Table of 8
  - Reserved premium table seating
  - Priority admission
  - Complimentary champagne service
  - Complimentary Hors d'oeuvres
  - Complimentary souvenir program booklet
  - VIP mini swag bag

**\$750.00**



# LET'S BUILD A CUSTOM PARTNERSHIP

We welcome customized sponsorship opportunities and can tailor benefits to align with your marketing objectives, product launch, brand awareness campaign, or community engagement goals.



+1-862-230-9638



[missliberiaus@gmail.com](mailto:missliberiaus@gmail.com)

**Empowering Women. Celebrating Culture. Elevating Brands.**